



SERVING CLIENTS FOR OVER 80 YEARS

Founded in 1927, our roots in South Florida are deep. The focus of our practice is personal injury and wrongful death cases, and we enjoy a reputation in the community for superior legal skills, hard work, client service and high ethical standards.

Lesser, Lesser, Landy & Smith, PLLC does no formal advertising. The vast majority of our clients are referred to us by our current and former clients, other professionals, and our friends in the community. Instead of producing slick ad campaigns, we choose to spend our time working hard for our clients. This allows us to aggressively push our cases forward, while constantly focusing on service to our clients. We have been able to obtain significant settlements and verdicts, and we hope to be of service to you and your family.

Our lawyers have extensive trial experience. Many of our lawyers have spent years defending the insurance industry before representing the

interests of the injured and their families. We are well known to insurance companies and insurance defense lawyers as skillful advocates. This experience and reputation allows us to maximize the results for our clients.

The Firm's lawyers have long term leadership within The Florida Bar, the personal injury legal community, and they have served on the Boards of numerous trial organizations, Chaired The Florida Bar Professional Ethics Committee, and have also donated significant time and money to a number of charities and nonprofit organizations.

Please feel free to contact us today for a free initial consultation. No recovery...No fee! That's confidence. This means you only pay us if we recover for you. Contact us today to find out how we can best represent your interests.

The lawyers at Lesser, Lesser, Landy & Smith are here to serve you and your family – as we have done for our clients for over 80 years.



OUR HISTORY

Joseph H. Lesser graduated from the University of Georgia. He moved from Rome, Georgia to West Palm Beach and began practicing law in 1927, and the Firm has continued in active practice throughout Florida since that time. Joseph set the Firm's standards of practicing law with professionalism, hard work and attention to client service that are still adhered to today.

Joseph Lesser quickly became very involved with numerous organizations in South Florida. He was the Founder and the first President of Temple Beth El, Palm Beach County's first Conservative synagogue. He was the Founder and one of the first Presidents of the first local B'nai B'rith chapter, and he was a regional President of and longtime volunteer for the Lion's Club for most of his life. Joseph Lesser was also very involved

with the Salvation Army, at one point serving as local General Counsel. He was recognized by a number of organizations for his outstanding community involvement and leadership, most notably receiving the Ben Gurion award from the State of Israel Bonds. Mr. Lesser stayed active in the community while continuing to practice law until his death in 1982.

Joseph Lesser established the Firm's foundation, both in terms of professional service, hard work and dedication to client's needs, as well as setting the finest example of the importance of community service.

The attorneys at Lesser, Lesser, Landy & Smith, PLLC have continued this tradition of service to our clients, community involvement and dedication to professionalism.

OUR CREDENTIALS

Experience

Lesser, Lesser, Landy & Smith, PLLC represents people who have suffered serious injury or the loss of a loved one due to the negligence of another. We hold insurance companies accountable when they fail to handle claims in good faith.

Insurance companies and insurance defense lawyers know and respect us. Our Firm has been a prominent member of the South Florida legal community for over 80 years. Collectively, our team of lawyers have:

- 225+ years of experience practicing law
- 1,500+ trials
- 50+ years of employment with various insurance companies

At Lesser, Lesser, Landy & Smith, we use our skill and experience to fight insurance companies and make sure they pay what is fairly owed. Our lawyers have obtained significant settlements and judgments that total in the hundreds of millions of dollars. At Lesser, Lesser, Landy & Smith, we don't limit our practice to "million dollar" cases. We try to help **all** clients with meritorious cases.

The Firm's lawyers have received a wide variety of honors and accolades, including:

- The Best Lawyers in America
 - The Lawdragon 500 Leading Plaintiffs' Lawyers in America
 - Florida Super Lawyers
 - Florida's Top Lawyers
 - Florida's Legal Elite Hall of Fame
 - Chair of The Florida Bar Professional Ethics Committee
 - Chair of The Florida Bar Advertising Committee
 - Board Certification as a Specialist in Civil Trial Law by The Florida Bar
 - Board Certification in Civil Trial Advocacy by the National Board of Trial Advocacy
 - "AV" rated by Martindale-Hubbell, the highest rating in both ethics and legal ability
 - President of the American Board of Trial Advocates
 - Board positions with a wide variety of legal, civic, charitable, and religious organizations
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Lesser, Lesser, Landy & Smith has the experience, skill, and reputation for more than 80 years to effectively represent you. We also have the professionalism, compassion, and understanding you and your family need. We hope to be of service to you.

PAST CASES

We are a referral based practice, and we are happy to evaluate **all** cases for our clients and push them forward aggressively to get the best possible result. Our attorneys have obtained verdicts, judgments and settlements that total in the hundreds of millions of dollars. Here are some of those results:

\$100 Million Arbitration Award (Wrongful Death)

Lesser, Lesser, Landy & Smith, PLLC has handled many high profile cases through the years. We have the experience and resources that are needed to handle such cases effectively. Following arbitration of this wrongful death case, our client was awarded a \$100 million judgement. Our client prefers to keep the details confidential, but we are proud of our efforts in bringing a measure of justice to a very deserving family.

\$20.78 Million Verdict (Drunk Driving Collision)

February 12th is a day Lisa will never forget. It was the day she became the victim of a drunk driver behind the wheel of an Enterprise rental car. As a result of the wreck, Lisa suffered disc injuries in her spine. When attempts to settle Lisa's claim failed, a lawsuit was filed against both the drunk driver and Enterprise. After a trial that involved many days of complex medical testimony concerning Lisa's pre-existing fibromyalgia, the jury awarded compensatory and punitive damages in the total amount of \$20,786,882. Lisa was also awarded attorneys' fees because of Enterprise's failure to accept her offers to settle. It is the hope of Lesser, Lesser, Landy & Smith that this widely publicized verdict will serve as a wake-up call to drunk drivers. Nearly half of all fatal motor vehicle collisions involve alcohol.

Multi-Million Dollar Confidential Settlement (Product Liability)

Our clients suffered one of the worst losses imaginable – the death of their precious 11 year-old daughter. Confidentiality agreements prevent us from providing the details of this record setting settlement. Nevertheless, we can say that after over 2 years of hard fought litigation (the file occupied dozens and dozens of boxes and depositions of expert witnesses all across the country), the defendants agreed to our demands on the eve of trial. Lesser, Lesser, Landy & Smith has both the legal ability and the financial wherewithal to go toe-to-toe with large product manufacturers and insurance companies. It is gratifying that our efforts helped bring closure for the parents of an innocent child whom we will never, ever forget.

\$6.3 Million Verdict (Motorcycle Accident)

Lesser, Lesser, Landy & Smith is a boutique law firm that utilizes a team approach to its cases. We are small enough to provide the personal touch, yet large enough, and with sufficient resources, to represent clients in cases involving catastrophic injury or death. In this case, Josh, age 23, was wrongfully killed when an elderly driver turned directly in front of his motorcycle. The jury found the elderly driver completely at fault for causing the wreck and awarded \$6.3 million in damages. We were successful in obtaining justice for Josh's parents by utilizing a team approach that involved many of the Firm's attorneys. Our attorneys have considerable trial experience and do not hesitate to use that experience to obtain justice for our clients.

\$6 Million Settlement (Uninsured Motorist)

Tiffany is a young woman who was involved in a terrible car wreck. The wreck left her a paraplegic. Tiffany lived with her grandparents, and they had a total of \$4.5 million of uninsured motorist coverage. Those limits should have been paid immediately. When the insurance company refused, Tiffany's grandparents contacted the family's attorney, who filed a lawsuit against the uninsured motorist insurance carrier. We worked with the family attorney to achieve justice for Tiffany in a hard fought Federal lawsuit in Ft. Myers. We were successful in obtaining a crucial ruling from the Federal Judge establishing conclusively that the available coverage was, in fact, \$4.5 million. Shortly after this ruling, the insurance company tried to settle the claim. But given the insurance company's delay in meeting its obligations, we were successful in obtaining a total settlement for Tiffany of \$6 million.

\$3.6 Million (Motorcycle Accident)

Lesser, Lesser, Landy & Smith, PLLC has been honored to co-counsel cases involving insurance bad faith issues with lawyers throughout Florida. Several of our attorneys and staff worked for insurance companies before joining the Firm. Accordingly, we have a unique insight into how insurance companies work. We were pleased to handle the bad faith aspects of a case that resulted in a pre-trial settlement that was 144 times the \$25,000 policy limits. Insurance bad faith cases are complex and hard fought. We have the knowledge and experience to hold companies accountable when they violate the law and act in bad faith.

\$3.25 Million (Insurance Bad Faith)

Henry's wife needed help. Her husband was in a coma at St. Mary's Hospital as the result of a terrible motorcycle accident. She retained an attorney who, after doing some research, discovered there was only minimal insurance available from the at-fault driver. The attorney told Henry's wife she did not need to incur the expense of retaining an attorney since the \$10,000 in coverage should immediately be paid by the at-fault driver's insurance company. When Henry came out of the coma, his wife began to wonder when the family would receive the \$10,000 in coverage. She again contacted the attorney who, disgusted by the insurance company's failure to settle, immediately filed a lawsuit against the negligent driver. We were successful in convincing the insurance company to mediate the dispute before Henry's injury claim went to trial. The result? A settlement of 325 times the \$10,000 policy limits.

Although this is just a small sample of the cases we have handled, we do not limit our practice to only "million dollar" cases. We have handled thousands of cases, of all sizes, over the Firm's 80+ years. We welcome the opportunity to discuss your case with you, regardless of its size. **Every** case we accept is important to us.



MEET OUR PARTNERS



Gary S. Lesser

Gary S. Lesser attended George Washington University, where he graduated with a B.A. in International Affairs. Gary then attended the University of Miami School of Law, earning his Juris Doctorate. The Firm was founded by Gary's grandfather, Joseph Lesser, in 1927. Gary was elected to The Florida Bar Board of Governors in 2011 and served as the Chair of The Florida Bar Professional Ethics Committee and Chair of The Florida Bar Advertising Committee. He has also served as the Chair of the Medical Legal Committee and the Professionalism Committee of the Palm Beach County Bar. Gary S. Lesser is the Firm's Managing Partner and has handled a large number of high profile personal injury cases throughout his career.



Joseph B. Landy

Joseph B. Landy graduated from Benjamin N. Cardozo School of Law in 1993. Joe sat for and passed the Bar Examinations of Pennsylvania, New York, and New Jersey in one week. Next, he obtained his license in Florida and relocated here permanently. Initially, Mr. Landy tried a large volume of cases on behalf of insurance companies. Since 2001, Mr. Landy has exclusively represented the injured and their families. He has obtained verdicts and settlements in the tens of millions of dollars. Mr. Landy is a Board Certified Civil Trial Lawyer and practices exclusively in the area of personal injury and wrongful death, including nursing home negligence, product liability, and motor vehicle litigation.



Michael S. Smith

"Mickey" Smith graduated from the Duke University School of Law, with high honors, in 1985. He has practiced law in Florida since then. For many years he tried cases for insurance companies and their insured. Since 2002, Mr. Smith has exclusively represented the injured and their families. He has achieved verdicts and settlements on their behalf that total in excess of one hundred million dollars. Mickey Smith is a Board Certified Civil Trial Lawyer and has handled a wide variety of high profile personal injury, wrongful death, and insurance bad faith matters.



Shepard P. Lesser

Shepard P. Lesser has been a distinguished member of The Florida Bar for over 50 years. Mr. Lesser attended the University of Florida where he graduated with honors in 1957 and earned a B.A. in Political Science. He then attended the University of Florida School of Law and began practicing law with his father Joseph Lesser immediately after admission to The Florida Bar. Mr. Lesser is a long standing member of the Palm Beach County Bar Association's Speaker's Bureau. He is the Firm's Senior Partner and handles the Firm's probate, wills and trusts and handles contract preparation and review.

COMMUNITY INVOLVEMENT

The Firm has a long tradition of community involvement. Listed below are a few organizations that the Firm is currently supporting. Please feel free to contact these organizations, or the Firm directly, with any questions you may have regarding these fine organizations.

Jewish Federation of Palm Beach County

The Jewish Federation of Palm Beach County serves the needs of the more than 140,000 people who live in our local Jewish community in central and northern Palm Beach County, from Boynton Beach to Jupiter. We help create and fund Jewish educational, spiritual, social and fitness programs for all age groups that are overseen by our beneficiary agencies. Our mission is to strengthen Jewish identity, energize the relationship with Israel and meet human needs that are uniquely the obligation of the Jewish community. Visit the Federation website at jewishpalmbeach.org.

Autism Speaks

At Autism Speaks, our goal is to change the future for all who struggle with autism spectrum disorders. We are dedicated to funding global biomedical research into the causes, prevention, treatments, and cure for autism; to raising public awareness about autism and its effects on individuals, families, and society; and to bringing hope to all who deal with the hardships of this disorder. We are committed to raising the funds necessary to support these goals. Autism Speaks aims to bring the autism community together as one strong voice to urge the government and private sector to listen to our concerns and take action to address this urgent global health crisis. It is our firm belief that, working together, we will find the missing pieces of the puzzle. Please visit autismspeaks.org for more information.

Arthur I. Meyer Jewish Academy

What truly sets the Arthur I. Meyer Jewish Academy apart is our desire to inspire academic excellence in every student. We strive to provide a learning experience that develops the whole child, helping them grow intellectually, emotionally, physically and spiritually through an integrated dual curriculum educational framework. The Meyer Jewish Academy also provides a warm and positive learning environment through small class size and individual attention. There is no finer academic institution to help children develop into stronger, more confident young adults. At the Meyer Jewish Academy, there is one other element that makes us unique in the academic community, tradition. We are dedicated to providing each of our students with not only the finest general education but also an extensive Jewish education that will empower them to become creative and productive members of American society and of the Jewish community. Please visit the Meyer Academy website at meyeracademy.com.

The Salvation Army

The Salvation Army, supported by the Firm for many years, is an international movement whose message is based on the Bible's belief in social justice and charity. It's work is motivated by the love of God and helps those in need who society sometimes overlooks or cannot help without discrimination. Please visit the Salvation Army website at salvationarmyusa.org.

Go to www.lesserlawfirm.com/news.php or call for more information on the Firm's community involvement with other important charities that serve our community.

CONTACT Us

Lesser, Lesser, Landy & Smith, PLLC represents clients when they have the greatest need, so they can begin to move on after an injury or death of a loved one. We can meet clients at our offices in West Palm Beach, Boca Raton, and Stuart. We also visit prospective clients in hospitals or at their homes. Clients can expect personalized attention and prompt investigation from our accomplished and experienced attorneys. Our attorneys are sympathetic to the physical, mental and financial distress affecting our clients following an accident.

At Lesser, Lesser, Landy & Smith we are sympathetic to the gravity of your situation, and we will work hard to ensure that you get the compensation and assistance you need. If you have suffered an injury or the death of a loved one, you need an experienced team who can understand your unique circumstances and work to get the results you deserve. Our Firm offers free initial consultations. There are no attorneys' fees or costs unless you receive a recovery.

Call us today or visit our website at LesserLawFirm.com.

OFFICE LOCATIONS



West Palm Beach

101 Northpoint Parkway
West Palm Beach, FL 33407
(561) 655-2028
Fax (561) 655-2033

From I-95

Take the 45th Street Exit (Exit 74) and go West approximately 1/2 mile to the light at Village Blvd. Turn right at Village Blvd. and then immediately get in the left lane. We are the first driveway on your right after passing Northpoint Pkwy.

From the Florida Turnpike

Take the Okeechobee Blvd. Exit (Exit 99). Turn left and go East approximately 1 mile to the light at Military Trail. Turn left and go North approximately 3.5 miles to the light at 45th Street. Turn right on 45th Street and go East approximately 1 mile to the light at Village Blvd. Get in the far left turn lane and turn left at Village Blvd. We are the first driveway on the right after Northpoint Pkwy.



Boca Raton

4730 NW Boca Raton Blvd., Ste. 100
Boca Raton, Florida 33431
(561) 367-7799
Fax (561) 368-8292

From I-95

Take the Yamato Road Exit (Exit 48) and go East approximately 7/10 mile and turn right at intersection on NW 2nd Ave/NW Boca Raton Blvd. Travel 2/10 mile and building is on left side of road. Our address is 4730 NW Boca Raton Blvd.

From the Florida Turnpike

Southbound: Take the SR-806/Atlantic Ave. Exit (Exit 81). After going through the toll plaza, turn left and go East approximately 5 miles and go to I-95, heading South to Yamato Road (Exit 48). Thereafter, follow the instructions from I-95 above. **Northbound:** Take the Glades Road Exit (Exit 75). After going through the toll plaza, turn left and go East approximately 4 miles and go to I-95, heading North to Yamato Road (Exit 48A). Thereafter, follow instructions from I-95 above.



Stuart

615 SW St. Lucie Crescent, Ste. 107
Stuart, Florida 34994
(772) 283-6839
Fax (772) 283-6836

From I-95

Take the SW Kanner Hwy. Exit (Exit 101) toward Stuart and go East approximately 6.4 miles. Turn slight left onto SW Federal Hwy. Go 4/10 mile and turn left onto SW St. Lucie Crescent. Our address is 615 SW Saint Lucie Crescent, Suite 107.

From the Florida Turnpike

Take the SW Martin Hwy. Exit (Exit 133). After going through the toll plaza, stay straight on SW Martin Downs Blvd. Go 3.6 miles and turn left onto S Kanner Hwy. Go 1.1 miles and turn left onto SW Federal Hwy. Go 4/10 mile and turn left onto SW St. Lucie Crescent. Our address is 615 SW St. Lucie Crescent, Ste. 107.