



**LESSER LESSER  
LANDY & SMITH PLLC**  
ATTORNEYS AT LAW

- Established 1927 -

*Serving our clients for more than 80 years*



JANUARY 2010

**e-Journal**

HAPPY NEW YEAR!

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**ABOUT US**

**PRACTICE AREAS**

- Personal Injury**
- Vehicle Accidents
- Wrongful Death
- Nursing Home Neglect/Abuse
- Product Liability
- Premises Liability
- Insurance Bad Faith
- Social Security Disability

**ATTORNEYS**

**Community Strong - Norton Museum of Art**



Lesser, Lesser, Landy & Smith, PLLC has made a significant contribution to support the growth and operations of the Norton Museum of Art's Progressive After School Art Community Education (PACE) program.

The Norton's PACE program is a community based partnership that offers creative and stimulating arts activities to children in underserved neighborhoods in our area. The PACE program not only increases the number of youth's participating in arts education programs, but reaches those children who are often overlooked, giving them the chance to incorporate the arts as part of lifelong learning. The Norton's PACE program is a safe, healthy alternative to unsupervised activities in communities where there are few (if any) after school alternatives for school-age children. PACE programs serve children at six sites in Palm Beach County.

The Norton Museum welcomes the support of local businesses. To learn more about museum programs that need your help and the benefits of sponsorship, please visit:

[www.norton.org](http://www.norton.org).



Gary S. Lesser  
 Joseph B. Landy  
 Michael S. Smith  
 Shepard P. Lesser  
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 Heidi S. Reiff  
 Glenn E. Siegel  
 Chad C. Hastings  
 Daniel Lustig  
 Merryl Silverman Haber  
 Joseph H. Lesser  
 (1899 - 1982)

## LOCATIONS

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## Lyric Theatre Has New Director's Circle Member



Lesser, Lesser, Landy & Smith, PLLC is happy to have joined the Lyric Theatre's Director's Circle to support the Lyric's

## Important Baby Crib Recall News

Michael Smith, Esq. of Lesser, Lesser, Landy & Smith, PLLC filed a wrongful death lawsuit in the Circuit Court of The Fifteenth Judicial Circuit in and for Palm Beach County on behalf of plaintiff Constance Bergey, as personal representative of the estate of her child, Serenity Bergey, against Simplicity, Inc.



A public recall was implemented on September 21, 2007, two days after Serenity's death. The U.S. Consumer Product Safety Commission reported that the drop-side failure in some Simplicity cribs can create a gap that can trap children and suffocate them and reported that such separated drop rails on Simplicity cribs were involved in the deaths of three children nationwide, prior to the death of Serenity. The Commission noted that the recall of about 1 million cribs manufactured by the Reading, Pennsylvania based company was the largest crib recall the federal regulator had ever issued.

Please [click here](#) to read more and view the news coverage on this matter, including a most-important list of the recalled cribs.

## Helping Build and Enrich Our Community



Lesser, Lesser, Landy & Smith, PLLC, has joined the Business Development Board - Palm Beach

County's official economic development organization - at the Presidents Membership level. "Our commitment to the community has been one of our Firm's values since its inception in 1927, when my grandfather first established the Firm. Being active with the BDB is great way of knowing what is going on in our business community and being there to help when needed. We are happy to be involved in helping the BDB's efforts in the entire community, and I recommend more companies get involved," said Gary Lesser, the Firm's Managing Partner.

The Business Development Board is a not-for-profit corporation and the official economic development organization for Palm Beach County. Its main focus is to stimulate economic energy, promote business diversity and enrich the vitality of Palm Beach County through the relocation, retention and expansion of companies to our area. To learn more about how you can be involved with the Business Development Board, please visit its website at: [www.bdb.org](http://www.bdb.org).

programming. The Lyric Theatre, in downtown Stuart, was built in 1925 as a silent movie house and was operated until the depression when it was closed and sold. Over the next 50 years it was bought and sold to various concerns and used in a variety of manners. In 1978 the theatre was purchased by a non-denominational church and was used for their weekly services until they no longer needed the structure.

A group of community minded individuals realized there was an opportunity to save a historically significant structure, as well as to provide a much needed location for various types of events presented to the community. Since 1987, the Lyric Theatre has hosted a variety of events, ranging from classical theatre to rock and country bands, orchestra and jazz concerts, dance recital and school programs, as well as movies.

The Lyric has announced its second season of performing arts programming at the community of Midtown in Palm Beach Gardens. It will present shows from December 2009 through March 2010 at The Borland Center Theater, located in Midtown. Midtown is located on the north side of PGA Boulevard between I-95 and the Florida Turnpike. For more information about The Lyric, visit: [www.lyrictheatre.com](http://www.lyrictheatre.com).

## Firm Sponsors Annual Chamber Celebration in Boca Raton

Saturday, October 17th marked the Boca Raton Chamber of Commerce's Annual Celebration. Lesser, Lesser, Landy & Smith, PLLC was a proud sponsor of the Cocktail Reception for this most important business event of the year. The Black & White Celebration was held at the beautiful Boca Raton Resort & Club and was held to honor GBRCC's outgoing Chairman and welcome the new. To learn more about the Boca Raton Chamber of Commerce, visit: <http://www.bocaratonchamber.com/>. **Photo of [Guy Fronstin, Esq.](#) and [Gary Lesser](#).**



## What's Wrong with This Picture?



Late last year, Ft. Lauderdale-based newspaper *Sun-Sentinel* interviewed Gary Lesser, the Firm's Managing Partner and current Vice Chair of The Florida Bar's

Advertising Committee which governs lawyer advertising by reviewing and monitoring ads. Mr. Lesser, as well as fellow attorneys, spoke out about this company. "Whocanissue's tactics are 'egregious' and are 'directly appealing to people who want to be litigious, to seek out a claim,'" said Gary Lesser. "There are real people who are hurt, who need lawyers," he said. "Whocanissue.com is part of an emerging trend. They are not a law firm, but a referral agency." To read more about this, please [click here](#).

## Active and Involved in Martin County

Lesser, Lesser, Landy & Smith, PLLC was the proud sponsor for The Stuart/Martin County Chamber of Commerce Annual Installation and Awards Luncheon held on October 9, 2009.

"I am honored that our Firm was able to sponsor this event. Over the years, this fine organization has helped businesses grow



through networking and a true sense of community. I have found my involvement to be rewarding socially, professionally and the fact the Chamber really 'gets it done' in Martin County," said Gary Lesser. If you are not a Member, you should strongly consider it. You won't regret it. If you are a Member, get more involved. "With this Chamber, the more you put into it, the more you will get out of it...for sure," Lesser continued. Please visit the Stuart/Martin County Chamber of Commerce website to learn more about how to become a member: <http://stuartmartinchamber.org> or call Amy Pearlstine at (772) 287-1088 ext. 124. Once a member, you can enjoy valuable coupons such as the one below. **Photo from left to right: Joe Catrambone, President CEO, Stuart/Martin County Chamber of Commerce, Gary Lesser, Managing Partner, Lesser, Lesser, Landy & Smith, PLLC; Cathy McKenzie, AT&T Florida; Jody Bond, Chairman of the Board, Stuart Martin County Chamber of Commerce, Just Gold Jewelers.**

Stuart/Martin County



**FREE**

Date Redeemed \_\_\_\_\_

Company Name \_\_\_\_\_

## **Free Business After Hours Ticket**

**Prospective Members Only**

and as Guest of Gary Lesser

Contact Amy Pearlstine at the Chamber for more information:  
(772) 287-1088 ext. 124

Non-Transferable. Not negotiable for cash. No Expiration.

Stuart/Martin County



**Save 20%**

Date Redeemed \_\_\_\_\_

Company Name \_\_\_\_\_

## **20% Off Membership Email Blast**

**Members Only**

Contact Amy Pearlstine at the Chamber for more information:  
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