



April 19, 2010

Jewish Federation of Palm Beach County's Blue Jeans Balls help local residents connect



Monte and Sheri Resnick Blue Jeans Ball North Chairs; Hilary and David Felker, Blue Jeans Ball South Co-Chairs; Allison and Scott Glassman, Blue Jeans Ball South Co-Chairs; Heather and Brian Lowenthal, Blue Jeans Ball North Vice-Chairs; Gary S. Lesser, Federation Campaign Outreach & Expansion Chair.

WEST PALM BEACH — The Jewish Federation of Palm Beach County will host its second Blue Jeans Ball at two locations simultaneously on the evening of Saturday, May 15 -- at the PGA National Resort & Spa, 400 Avenue of the Champions in Palm Beach Gardens, for neighborhoods north of Okeechobee Boulevard, and at Indian Spring Country Club, 11501 El Clair Ranch Road in Boynton Beach, for neighborhoods south of Okeechobee Boulevard and the western communities.

Allison and Scott Glassman, and Hilary and David Felker co-chair the Blue Jeans Ball South event, and Sheri and Monte Resnick chair the Blue Jeans Ball North event, where Heather and Brian Lowenthal are vice-chairs.

"These outreach events provide a warm and welcoming atmosphere for members of the Jewish community to join together in celebration of a shared heritage," said Federation Campaign Outreach & Expansion Chair Gary S. Lesser. "We've had a great turnout each year, and I look forward to spending the evening with friends I know and those I don't!"

Sponsors include: Alpern Rosenthal; Cardiac Institute; Creations; David Felker, MD; the Law Office of Scott Glassman, PA; Lesser, Lesser, Landy & Smith PLLC; Leibowitz Realty Group; Michael Metzger, MD; Neuberger Berman; Palm Beach Cancer Institute; PGA National Resort & Spa; Richman Greer; TD Bank; University Cancer Institute, and University Urologists.

The events are also giving participants an opportunity to give back to the community, with the support of the Gap. Attendees donating a pair of jeans at the Blue Jeans Ball for those in need will receive a discount coupon for a new pair of jeans at the Gap.

To register and for more information, visit JewishPalmBeach.org or call Lisa Stoler at 561-242-6649 for the Blue Jeans Ball South event, or Leon Weinerman at 561-242-6692 for the Blue Jeans Ball North event.

The Jewish Federation of Palm Beach County serves residents from Boynton Beach to Jupiter and west to Wellington as the central Jewish community-building organization of the greater Palm Beaches. Federation strengthens Jewish identity, energizes the community's relationship with Israel, and meets the human needs of the Jewish community in Palm Beach County, Israel and 65 countries around the world.