## The Palm Beach Post

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## Joseph Lesser Named President Of Lions Club

Joseph H Losser was elected elected, Elmer W. Heagland, Lion Ledyard Gardner, member of president of the West Palm Beach tamer. David C. Timbrook be- the convention bureau committee Lions Club, at a luncheon meeting comes past president, of that group Friday at Hotel George Washington

With Lesser, reliting 1st vice chosen for the coming year were for are Allishn T. French and as follows: Harold J. Powers, 1st Horace S. Miller vice president; Dr. Willard F. Delegates designated to attend Ande, 2nd vice president, W. Arnold Price. 3rd vice president: Beach May I were Clifford E John E Droishagen and Walter H. Brady. Eric Bellander Timbrook. Keller, tailtwisters; Robert M Lesser, Powers and Miller Elec-

elected were Willie Uhlfelder and and means" of getting more state president, presiding, other officers S. (Pop) Duer, Carry-over direcfore are Alliena T. French and

Delegates designated to attend Douglas, secretary, re elected, tion tellers were John G. Proctor, Harold C. Wasner, treasurer re- Brady and Miller

of the West Palm Beach Chamber Members of board of directors of Commerce, discussed "ways conventions and tourists to come to Palm Beach County and em phasized the need for more civic club leaders businessmen and oth er citizens to volunteer "to help us in bringing in more new money."

"The average delegate at a con vention stays three and eight tenths days and spends \$118.61 at the host city, Gardner, who was presented by Ben Wolfson, program chairman, said.

"The convention dollar is spent as follows Hotels, 25 per cent, re tall stores. 22 per cent, transpor tation, 3 per cent; sightseeing, two and one-half per cent; hotel res taurants, 12 per cent, other res taurants, 15 per cent; theaters one and one-half per cent

H D. England declared that this is "the third best convention elly in Florida "